



source: Natruified Architecture

Join a coalition for sustainability and tropical trade success

So why join the European Sustainable Tropical Timber Coalition (STTC)? Here are just a few reasons.

You will:

- Be seen to support sustainable forest management
- Be eligible for funding to implement sustainable sourcing strategies, and scale up sustainable procurement and sales
- Profit from Europe-wide STTC promotion for sustainably sourced tropical timber
- Gain market advantage through STTC Communications
- Benefit from working with like-minded, committed organisations via the STTC platform
- Receive co-funding to develop project proposals contributing to STTC goals

The STTC is a broad alliance of industry, business, government and NGOs working in close partnership with the European Timber Trade Federation to increase European demand for sustainably sourced tropical timber. By developing the market, the aim, in turn, is to incentivize growth and spread of responsible forest management in tropical countries.

Key to STTC strategy is match-funding for projects which contribute to responsible sourcing at European timber businesses and trade federations. It will also support local government to develop timber procurement policies, or initiate other projects that increase demand for sustainably sourced tropical timber. Tens of thousands of Euros are available. The focus of funding activities of the STTC is targeted towards Denmark, France, Germany, Italy and Spain.

Private sector companies, local authorities and national governments are all welcome to join the STTC as Participants. Your organization can become one too by submitting an action plan aligned with STTC sustainable sourcing and market development goals. You can then receive support to meet the targets you set.

Companies like BAM, Cross Trade, Heijmans, James Latham, Kingfisher, Leroy Merlin Spain & Italy, Maderas Garcia Verona and Madinter and cities like Barcelona, Amsterdam, Madrid, Cognac and Leeuwarden have all signed up to the STTC. Why not join them?

For more: www.europeansttc.com



source: Mark van Benthem, Probos